

February 9, 2010

MEDIA RELEASE

For immediate release

Squamish Media Centre Call Out For Stories

SQUAMISH, BC - The Squamish Media Centre is looking for Squamish Stories throughout the month of February 2010.

Tourism Squamish and the District of Squamish have set up the Squamish Media Centre (housed at the Squamish Adventure Centre) to assist media who are working in the area during the Olympic period.

We are looking for stories as they develop over the next month to share with the National and International media and are seeking public input. If you have a human-interest story or an event that is happening this month, please let us know.

Send your story idea (max. 200 words) by e-mail to media@tourismsquamish.com with the subject header: Squamish Story

The Media Centre is specifically looking for stories that emphasize the following key messages:

- Outdoor Recreation Capital of Canada - year-round recreational activities & adventures
- Heart of 2010 – backed the Olympic bid, strong Olympic volunteer base and home-stay hosting program, ideal location
- Hometown Canada – Squamish is the quintessential Canadian community, natural resources, First Nations culture, heritage
- Oceanfront Community – Stake our claim as an Oceanfront community. Squamish's future

The Squamish Media Centre will provide Squamish story leads, facilitate interviews (with local spokespeople), provide access to HD footage of the region, photos, and other services as required. For a sample of the HD video available see [Spirit of Squamish HD Videos](#).

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For further information please contact the Squamish Media Centre at 604.815.5080 or media@tourismsquamish.com.